



PhD positions: Science-to-Society

Part-time position (0,75 FTE) for a period of 3 (+2 opt.) years, leading to a PhD

The Science-to-Business Marketing Research Centre at Münster University of Applied Sciences is looking for new team members/PhD candidates, starting in January 2018.

BRIEF DESCRIPTION OF THE POSITION

We offer the opportunity to join a research project and implement activities in the field of Science-Society relationships. The main question leading this project is how to manage and foster Science-to-Society and Society-to-Science processes on multiple levels in the context of health. This research on Science-Society aims to address societal challenges through research-based innovation and the development of knowledge, skills and capabilities for different stakeholders.

The research combines a multi-method and multi-level approach, which provides an excellent opportunity to develop research, analytical and managerial skills of the PhD researchers.





BRIEF DESCRIPTION OF US

The Science-to-Business Marketing Research Centre (S2BMRC) is one of the leading research centres in the world that focuses on the interaction between higher education institutions, its external stakeholders and general ecosystem. The centre is driven by its international, multi-cultural team of intrinsically motivated PhD students with a true interest in the field.

We believe in the value of integrating scientific research and practical application, to the benefit of other universities, businesses, national and European governments, international associations, and society in general. The S2BMRC strives for creating, designing and implementing (highly-scalable) research-based tools and models.

We aim to offer our team members and partners an active role in the global innovation and entrepreneurship ecosystem by constantly develop close relationships with leaders in this field. Through providing an inspiring and challenging environment, we create a different experience for our team members and a pathway towards a PhD.

CANDIDATE PROFILE

We are looking for a passionate young researcher who is impact-oriented, enjoys working in an international, interdisciplinary and intercultural environment, and aims at obtaining a PhD.

- a Master's degree in a relevant field, such as business administration, management, health engineering & management, or another (social) science
- knowledge on empirical methods (quant. And/or qual.) and experience on modern analytics and IT Tools (e.g. SPSS/PASW, NVIVO/ MAXQDA, VOSviewer/CitNetExplorer)
- an interest in science and society interactions, and related topics such as Science-to-Business Marketing (S2BM), University-Business Cooperation (UBC), science-driven innovation and/or regional development processes
- a stakeholder driven approach (e.g. communication, influencing and negotiation skills)
- knowledge on research project management is considered an advantage
- the ability to work both in project teams and autonomously
- good communication skills in German and English language
- excellent academic writing skills
- experiences in scientific publishing are considered an advantage



APPLICATION

To apply for this position, please send your academic CV, certificates and your motivation letter to Prof. Dr. Thorsten Kliewe at kliewe@fh-muenster.de and to Prof. Dr. Thomas Baaken at baaken@fh-muenster.de

This job posting was first published on September 12, 2017 and remains open until filled.

FURTHER DETAILS

About the employer	Science-to-Business Marketing Research Centre (S2BMRC) www.science-marketing.com as part of Münster University of Applied Sciences (MUAS) www.fh-muenster.de Engaged and highly motivated team of 20+ researchers from 10 different countries www.science-marketing.com/index/team
Location	Münster, Germany Most liveable City of the World: International LivCom Award https://www.muenster.de/stadt/livcom/index218.htm
Salary & hours	<ul style="list-style-type: none">• 75% position (around 30 hours per week)• Payment according to TVL 13 Level 1 (around €2,700 gross). <p>More information on the salary can be found on the following website: http://oeffentlicher-dienst.info/c/t/rechner/tv-l/west?id=tv-l-2017</p>
Formal precondition in Education	High Quality Master Graduates of various disciplines welcome
Languages requirement	German (compulsory), English (compulsory), other languages welcome

We are looking forward to receiving your application.

